

# King Power Singapore partners with Marc Jacobs in new Singapore Changi Airport store



Ann Lim, Glendy Tay, Annie Loo and (on the right) Sunil Tuli, Group CEO, King Power Group, celebrate the opening of the new Marc Jacobs store

King Power Singapore and retail partner Marc Jacobs opened a new store at Changi Airport Terminal 2 on May 1, marking “an exciting journey of growth for the brand”.

King Power Singapore is a subsidiary of the Antares Cheng owned King Power Group (Hong Kong). The Marc Jacobs concession runs for three and a half years.

The 104 square meter store immerses travelers in Marc Jacobs’ world, featuring its signature smiley yellow color and highlighting the brand’s collections ranging from handbags, shoes and accessories to jewelry.

The partners said through eye-catching visuals and stunning products they aim to elevate shopping experience in the travel retail environment.

Sunil Tuli, Group CEO, King Power Group ( Hong Kong), commented, “ We are very pleased to partner with Marc Jacobs, with the opening of this store at Changi Airport, and other openings to be announced in the next few months. Changi airport is well on its way to recovery, and we look forward to a successful business with this brand”.